

DROPPII USA INC. PRIVACY POLICY

Welcome to the Droppii USA Inc. (“Droppii” or “we”) platform. Droppii publishes this Privacy Policy to let you know how we collect, use, and disclose your personal while operating our business. It also describes your rights in relation to this information. This Privacy Policy governs any use of your information provided to us on this website, mobile application, or other electronic platform. This Privacy Policy governs any use of your information provided to us in any non-digital manner including paper form that provides a link to or refers to this Privacy Policy.

Residents living in the State of California can click this [link](#) or scroll to the bottom of this web page for additional information provided to you to comply with the CCPA.

INFORMATION WE MAY COLLECT ABOUT YOU

As described in greater detail below, Droppii collects personal information—whether it is whole pieces of information or a collection or compilation of bits of information—from range of sources. The most obvious source of information is information you share with us directly. Another source of information is the information automatically collected from your computer when you access our website, mobile application, or other electronic means of communication or data transmission. Finally, we collect about you from third parties.

All of this information is collected to provide you with the best possible services.

Information Collected Directly From You

To use Droppii’s marketplace platforms, we require you to provide use certain pieces of personal information: details about yourself (name, date of birth, etc.), means of contacting you (email address, postal address, phone or WhatsApp number, etc.), information necessary for transacting business including financial information (shipping details, purchasing and/or sales history, credit card account information, PayPal and other payment account information, etc.), and additional information that may be necessary to ensure compliance with federal and state law.

We also ask you to create a unique username and password.

Information Collected Automatically

Droppii employs commonly used data collection methods when you communicate with us (electronic platforms or email) or visit our electronic platforms (mobile applications and websites). The following examples are commonly used data collection methods we use:

- We collect information showing your personal interest in our platforms after your online registration with us.
- We collect information regarding your response to marketing campaigns (email, text, etc.).
- We collect information showing the date, time, browser use, and general system or device configuration.
- We collect information regarding your time on our platforms
- We collect IP or similar address information for all electronic visitors to our platforms.

Software and other similar methods such as cookies gather data about you and your browsers for a variety of reasons: (1) enabling use of our electronic platforms, (2) personalizing content on our electronic platforms, (3) delivering relevant advertising according to your interests and likes, and (4) discovering how you use our electronic platforms. Emails may include pixels or gifs to obtain information.

Please note that use of our mobile application may include the use of information collection tools not listed in this Privacy Policy. Any additional disclosures supplement this Privacy Policy without replacing any term or condition.

We record customer calls for internal purposes: quality assurance, compliance, and recordkeeping.

Information Collected From Third Parties

Social media sites are commonly used sources of information through which you may make certain information publicly available: your public profile, family relationships, travel details, other purchases, and organizational affiliations including employment.

Data supplementation services may also be used to increased use of our platforms. To do so, we might acquire names, contact details, financial information, professional and personal affiliations, and demographic information from other sources such as private companies and public registers.

ALL INFORMATION IS GATHERED IN COMPLIANCE WITH U.S. AND STATE LAW

HOW DROPII USA MAY USE YOUR INFORMATION

To supplement and add to the uses of information set forth above, Droppii USA is listing how it used your information:

- To fulfill orders

- To protect everyone against fraudulent use of or access to our electronic platforms
- To manage our electronic platforms
- To manage our overall relationship with you
- To address or correct issues users may have
- To maintain our electronic platforms
- To protect our electronic platforms
- To protect your personal information
- To comply with our legal and regulatory obligations
- To inform you of discounts, promotions, or other sales events
- To expand use of Droppii USA through electronic advertising and other means
- To match products to information about you to recommend products we infer you may like
- To protect our intellectual property

ALL INFORMATION IS USED IN COMPLIANCE WITH U.S. AND STATE

LAW

HOW DROPPII USA MAY SHARE YOUR INFORMATION

Droppii USA may share your information with third parties for the following purposes:

- To execute transactions: transportation, payment processing, shipping, and confirmation of accurate information
- To obtain IT support for our electronic platforms
- To protect everyone against fraudulent use of or access to our electronic platforms
- To store data
- To manage and improve digital advertising, content forwarding, and other targeted programs to enhance your experience on our electronic platforms
- To share information with law enforcement and compliance officials
- To share information pursuant to a court order, which includes subpoenas
- To prospective merger partners or purchasers of our company
- To coordinate business activities (sales, marketing campaigns, etc.)
- To pursue claims against a user for violating the Terms of Use

Please note third parties may use information provided by Droppii to discover additional information about you including identifying information such as your name and IP address. Also, please be aware your computer or mobile device may recognize third party cookies from companies that partner with us, which may result in those third parties obtaining your information. Droppii USA is not responsible for the actions of a third party's practices.

NO INFORMATION IS SHARED IF WE SUSPECT IT WILL BE USED TO VIOLATE U.S. OR STATE LAW

INFORMATION SECURITY AND STORAGE

Droppii USA collects local data that may be stored on servers outside of the United States. Our servers are operated by _____, which protects all stored information with a high levels of physical, technological, and limited access security. We regularly receive security updates from _____ and comply with relevant data security recommendations from our insurance company and other knowledgeable third parties. Despite our and our third party vendor's efforts, we cannot guaranty our platforms will be available 100% of the time.

You are responsible for guarding and protecting your user name and password and, therefore, the information that may be accessed through their use.

If either we or you end our business relationship, Droppii USA will keep records containing your information:

- To analyze the positive and negative aspects of our business performance
- To permit Droppii USA to be audited as might be necessary or desired
- To protect Droppii USA in any arbitration or other dispute resolution mechanism
- To comply with U.S. and state law
- To comply with record retention requests of certain third parties

Once none of these reasons for keeping your information exist, we will delete your information.

CHILD-RELATED ISSUES

Our platforms are intended for use by adults only. We never plan to accept children as users of our electronic platforms.

WHAT DO YOU CONTROL?

Users have control over the following:

- Whether to receive marketing messages including the "opt out" option in emails
- Whether cookies can be read or set on your browser
- Whether your public profile and account information are up to date on our electronic platforms
- Whether to change your username and/or password

HOW CAN YOU CONTACT DROPPII USA ABOUT THIS PRIVACY POLICY?

We are pleased to answer any questions you may have. Please email us at _____ or reach out to us:

DROPPII USA, INC.

ADDRESS

ADDRESS

CITY, STATE ZIP CODE

ATTN:

**FOR CALIFORNIA RESIDENTS—OUR COMPLIANCE WITH CALIFORNIA
PRIVACY LAW**

A. *We may collect the following categories of personal information:*

Category	Examples	Collected (YES or NO)
Identifiers	Name, postal address, IP address	
Personal Information categories in Cal. Civ. Code Section 1798.80(e)	Telephone number, social security number, credit card number	
Characteristics Protected by U.S. or CA law	Race, national origin, religion, gender expression, disability	
Commercial Information	Records of purchases and sales, histories or tendencies of purchases and sales	
Internet or similar network activity	Browsing history, search history, interaction with websites or advertisements	
Geolocation data	Physical location of movements	

Sensory Data	Audio, visual, olfactory information	
Professional or employment related data	Current or past job history or performance evaluations	
Non-public information under the Family Educational Rights and Privacy Act (FERPA), 20 U.S.C. Section 1232g	Education records directly related to a student maintained by an educational institution or its agent such as grades, transcripts, student financial information	
Inferences drawn from other categories	Profile reflecting a person's preferences, psychological trends, behavior, attitude, intelligence	

This does not mean that all examples of that category of Personal Information were in fact collected but reflects our good faith belief to the best of our knowledge that some of that information may have been collected about consumers. We will update this disclosure from time to time as appropriate.

B. Droppii USA may share your information with third parties for the following purposes:

- To execute transactions: transportation, payment processing, shipping, and confirmation of accurate information;
- To obtain IT support for our electronic platforms;
- To protect everyone against fraudulent use of or access to our electronic platform;
- To store data
- To manage and improve digital advertising, content forwarding, and other targeted programs to enhance your experience on our electronic platforms

- To share information with law enforcement and compliance officials
- To prospective merger partners or purchasers of our company
- To coordinate business activities (sales, marketing campaigns, etc.)

C. Categories of personal information shared in exchange for valuable consideration:

- Identifiers
- Personal Information listed in Cal. Civ. Code Section 17908.80(e)
- Characteristics of protected classifications under U.S. or CA law
- Commercial information
- Internet or similar network activity
- Geolocation data
- Sensory data
- Professional and employment information
- Inferences

D. Categories of third parties to whom the information listed in Section C above is or was disclosed in the past 12 months.

In the preceding twelve (12) months, we have not sold any personal information.

E. You have the right to request that we delete any or all of your personal information that we collected and retained unless any of the following exceptions apply. Upon receiving and verifying your consumer request, we will delete (and instruct relevant third parties to delete) your personal information from our records so long an exception does not apply:

- the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you;
- Comply with
- Use of your personal information internally in a lawful manner consistent with the context in which you provided it

COOKIES AGREEMENT

Droppii USA, Inc. (“Droppii”, “we” or “us”) owns and operates www.droppiiusa.com, its related web platforms, mobile applications, tools, and other platforms or services

(individually and collectively, the “Platform”). This policy explains how we use cookies on the Platform.

Cookies are small text files that our Platform uses to enable our system to recognize your computer and allow us to see how you use our Platform.

Cookies are often used in conjunction with other internet technologies, such as web beacons, to understand behavior on the internet. For example, Droppii uses cookies in conjunction with web beacons, which are small sections of code that we may place in our Platform to understand the number of unique users that have visited a specific page. Similarly, we may use or receive reporting from tracking scripts that recognize unique cookies issued by another website. These tracking scripts are not used to gather information on your use of the Platform unrelated to the firm, and they do not identify you unless you choose to provide certain personal information to Droppii.

Cookies are not strictly necessary to access our Platform. You may reset your browser to refuse all cookies or to allow your browser to alert you when a cookie is set, however, certain parts of the Platform may function differently and not as well. Unless you have adjusted your browser setting so that it will refuse cookies, the Platform will issue cookies when you logon to it. For more information about how to manage your cookies preferences, you should use the “help” menu of your web browser or explore the customer support sections of your web browser. Please note that you need to configure each browser on each device that you use if you wish to opt-out or block some or all cookies. If you do not wish to receive advertising cookies, you may wish to visit the Network Advertising Initiative (NAI) website by clicking [here](#) and the Digital Advertising Alliance (DAA) website [here](#). Further general information about cookies and how they work is available at www.allaboutcookies.org.

The cookies we use on our Platform include:

1. **Session cookies:** These temporary cookies expire and are automatically erased whenever you close your browser window. We use session cookies to grant our users access to content and to enable actions they must be logged in to do.
2. **Persistent cookies:** These usually have an expiration date in the distant future and remain in your browser until they expire or you manually delete them. We use persistent cookies to better understand usage patterns so we can improve the Platform for our customers. For example, we may use a persistent cookie to associate you with your user account or to remember that your choices on the Platform, but this only works when cookies on our Platform are enabled. We do not use technology that recognizes a “do not track” signal from your web browser.

3. Third party cookies: We permit limited third parties to place cookies through the Platform to provide us with better insights into the use of the Platform or user demographics or to provide relevant advertising to you. These third parties may collect information about a consumer's online activities over time and across different web Platforms when he or she uses our Platform. This may include browsing or shopping information.

We may also permit third party service providers to place cookies through our Platform, as indicated above, to perform analytics or marketing functions where you are notified of them, and you have consented to the usage. We do not control the use of such third-party cookies or the resulting information, and we are not responsible for any actions or policies of such third parties.

When you first access the Platform via its website you will receive a message advising you that cookies and similar technologies are in use. By closing the message, or continuing to browse the Platform, you signify that you understand and agree to the use of these technologies, as described in this Cookie Policy. If you prefer not to receive cookies through our Platform, you can set your browser to either reject all cookies, to allow only "trusted" web Platforms to set them, or to accept only those cookies from those Platforms you are currently on (see How to Control Cookies, below). Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our Platform and use it.

If you refuse cookies, this will limit system performance and may even cause certain features of the Platform to malfunction or not to work at all.